Portfolio Research
Coordinating
Committee Income Security and
Social Development

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## Early Childcare Enrollment and the Pursuit of Higher Education :

A Canadian Longitudinal Study

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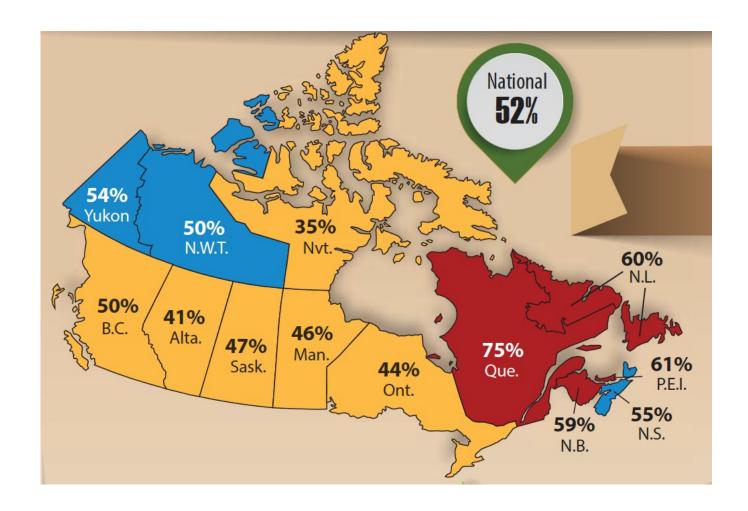
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# Early Learning and Child Care in Canada

- Announcement of \$30 billion over the next 5 years
- No increase in coverage or use of childcare since the mid-1990s



### Long-term outcomes of ELCC

#### Reduce early inequalities

Women on the labor market





Reduce crime and promote health outcomes





Promote the development of early cognitive and social skills

Increase college graduation and annual earnings

Phillips et al., 2017; Yoshikawa et al., 2013; Reynolds et al., 2007; Campbell et al., 2012; Campbell et al., 2014; Domond et al., 2020; Vandell et al., 2016; McCoy et al., 2017; Schweinhart et al., 2005; Reynolds, et al., 2011; Bailey, Jeong, & Cho, 2010; Ma et al., 2016





# Formal vs Informal childcare

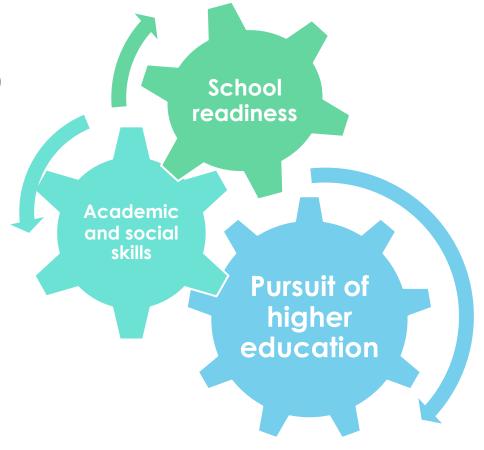
# Who benefits from childcare?

- Compensatory hypothesis
  - Provide opportunities for learning that may not be available in the home
- Loss of resource hypothesis
  - Deprive of the stimulation provided by the family by being away of the parents



### How is the benefits of childcare maintained?

- Skills-building process (Cunha et al., 2006)
  - Benefits of childcare are likely to persist over time because they provide children with the foundational skills necessary for later school and personal success



### **Objectives**

- Estimating the causal effect of childcare attendance from 24 to 36 months to postsecondary enrollment
- Exploring the heterogeneity in childcare effects as a function of both childcare arrangements and family characteristics
- Prior academic and psychosocial functioning as mediators of the associations between childcare arrangements and postsecondary enrollment

### Methodology



NLSCY Cycle 1 (N= 1,123) with data on childcare attendance at 24-26 months

- 1) Formal childcare
- 2) Informal childcare



Postsecondary education from T1FF from 2010 (19-20) to 2015 (24-25)



Social functioning and academic achievement from ages 8-9 years to 14-15 years



Controls for demographics and family features

### Statistical analyses

- Estimating the causal effect: Addressing the social selection bias via PMS and estimating the average treatment effect for the treated (ATT)
- Who benefits from childcare? Interaction terms within the matched samples as a function of:
  - childcare characteristics (dosage)
  - the child's sex
  - the family characteristics (area of living, income, work schedule, work status, work on weekend, educational background)
- How is the benefits of childcare maintained?: SEM with latent variables of academic achievement and psychosocial behaviors at each age

# Is childcare attendance predict the pursuit of higher education?

Children in formal childcare compared with children attending informal childcare

	ATT	β	CI	р
Higher education (yes/no)	-2.58	-0.093	-0.159; -0.027	.006
Cumulative years of higher education (0 to 6 years)	-1.80	-0.409	-0.814; -0.004	.048

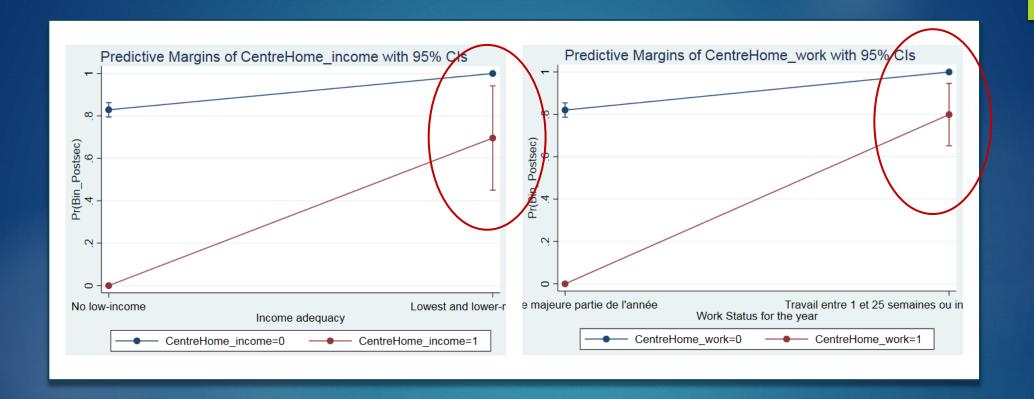
### Who benefits from childcare?

Informal childcare increased the probability of pursuing higher education for all children, whereas formal childcare only increased the probability of pursuing higher education for children from low-income and non-working families

Heterogeneity in associations between participation in formal and informal childcare at ages 24 to 36 months and higher education using matched data.

Covariates	Higher education enrollment (yes/no) (N=469)				Number of years of higher education (N= 479)			
	Coeff	OR	р	95 % CI	Coeff	β	р	95 % CI
Formal childcare (vs informal)	888	.411	.004	-1.49;289	388	087	.032	743;034
Child's sex (female)	1.33	3.78	.000	.722; 1.94	1.32	.227	.000	.963; 1.68
Low income (< 20K/year)	309	.734	.612	-1.50; .886	846	082	.026	-1.59;102
PMK unregular work schedule	280	.755	.483	-1.06; .503	331	062	.189	826;163
PMK work on weekend	439	.644	.220	-1.14; .262	.119	.025	.603	332; .571
PMK< 25 weeks of	.535	1.71	.325	531; 1.60	.500	.068	.123	135; 1.14
work/unemployed PMK postsecondary education	1.01	2.75	.001	.394; 1.63	.522	.097	.040	.025; 1.02
Urban area of living	213	.808	.489	817; .391	.039	.008	.840	346; .426
Hour of childcare per week	038	.962	.001	060;016	010	066	.120	024; .003
Childcare × child's sex	-1.11	.328	.150	-2.63; .402	.442	.096	.225	272; 1.16
Childcare × household income	-14.81	0.00	.000	-16.64; -12.97	1.12	084	.127	-2.55; .317
Childcare × work schedule	.483	1.62	.472	833; 1.80	.580	.086	.177	264; 1.42
Childcare × work on weekend	.855	2.36	173	-,374; 2.08	.063	.012	.880	756; .882
Childcare × work status	-16.03	0.00	.000	-17.66 -14.39	>1.00	107	.103	-2.21; .203
Childcare × educational background	603	.547	.354	-1.87; .672	124	029	.802	-1.09; .847
Childcare × area	-1.06	.346	.085	-2.27; .147	575	134	.144	-1.35; .197
Childcare × hours per week	460	.631	.943	-1.09; .169	217	078	.241	583; .147
Constant	2.48	12.00	.000	1.14; 3.83	2.61		.000	1.70; 3.51

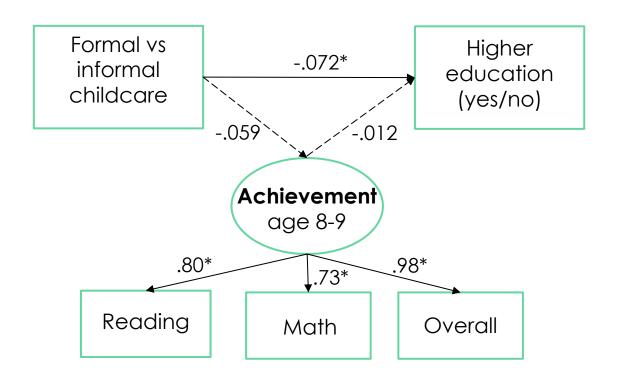
Note. Each interaction was tested separately in regression models. Bolded coefficients were statistically significant.

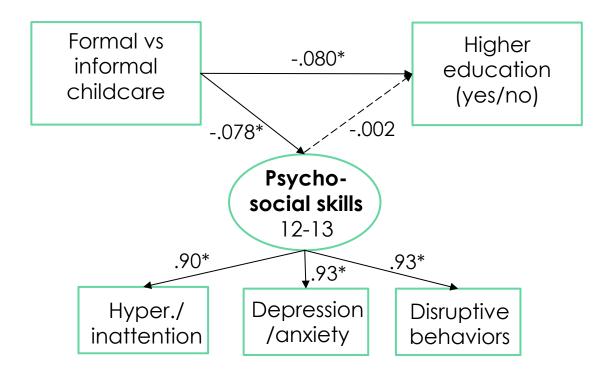


### Who benefits from childcare?

### How is the benefits of childcare maintained?

#### Example of the SEM





### How is the benefits of childcare maintained?

Long-term association between informal childcare and enrollment in postsecondary education was not mediated by children/youths' academic achievement or psychosocial functioning.

	Effect of childcare via academic achievement			Effect of childcare via psychosocial behaviors			
Age (years)	Total effect with no mediator	Direct effect with mediator	Indirect effect	Total effect with no mediator	Direct effect with mediator	Indirect effect	
8-9	072 (.034)*	059 (.033)	012 (.009)	079 (.035)*	073 (.036)*	006 (.007)	
12-13	083 (.036)*	064 (.034)	019 (.012)	080 (.034)*	078 (.034)*	002 (.002)	
14-15	076 (.036)*	057 (.033)	019 (.013)	061 (.036)	060 (.036)	000 (.013)	

### How to made sense of that?

### Canada is far from achieving comparable results to those of countries with similar economic and political features

- No clear long-term advantage for Canadian children of attending <u>formal childcare</u> arrangement
- Stratification across the country?
- How childcare attendance, in conjunction with other programs targeting families with young children, could help reducing family and educational inequalities in early childhood?

### Questions?

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